

## Welcome to Quickbase City Tour

With you in mind, we've created an engaging and educational lineup. Offering 6 sessions, this is your unique chance to see how thought leaders are connecting systems and people together to effortlessly manage the most complicated projects in their portfolio.

In addition to the breakouts, we will also provide an update on product innovation, feature a fireside chat with leading industry experts, and showcase an inspirational keynote speaker.

**9:00 am – 12:00 pm**

### **Pre-Conference: Quickbase Certifications**

Builder, Expert, or Pipelines App Builder certification exams will be offered March 2. Examination sessions will be available at 9:00 am or 10:30 am. Once onsite, you will be able to select the level of certification. Please keep in mind only one free exam per attendee will be rendered.

**12:00–12:30 pm**

### **Registration & Lunch**

**12:30–1:45 pm**

### **Digital Leadership: Solving Innovation Through Connection**

We don't have a choice on whether we digitally transform, the choice is how well we do it. Leaders this digital decade are made—not born. The key is not only understanding the new technology and complexity of our time, but more importantly, understanding how they work together and power our most complex processes. This session will give you tips and tricks on how to implement current and future digital trends to maximize your organization's most intricate projects.

Speaker: Erik Qualman, Futurist, Bestselling Author, and Podcast Host

**1:45–2:15 pm**

### **Book Signing with Erik Qualman**

Join us in the foyer area to get a free, signed copy of Erik Qualman's book, The Focus Project

2:15–3:00 pm

### **Fireside Chat with Thought Leaders**

We all recognize the increasing complexities of our world and our work. Figuring out how to navigate these is critical for continued success. Join industry leaders to hear how they are solving their most complex challenges, bringing together their processes and their people, and driving clarity, connection, and control at their organizations.

Speakers: Julian C. Ammons, Director, IT Digital Cloud Development Operations, Baptist Health Systems; Karen Oliva, Manager, Real Estate Systems & Operations Development, Global Healthcare Provider; Jay Hook, Chief of Support Services, Division of Fruit and Vegetables, Florida Department of Agriculture and Consumer Services

3:15–4:15 pm, Breakout Session Block

### **Managing Your Most Complex Projects**

Do your workflows and processes keep projects moving forward — or hold them back? In this session, we will discuss the 5 biggest project management challenges organizations face and how to tackle them. Topics will include managing cost and resources, creating consistency between different projects, implementing approval workflows, and so much more. No matter your industry, this session is for you.

Speaker: Sam Trachy, Staff Solutions Consultant, Quickbase; Scott Burday, Client Solutions/Managing Partner, Trinity

### **Multiple Paths to Success**

The Quickbase Platform gives you the ability to achieve success through many different avenues. Whether you are a do-it-yourself builder, looking to team up with a partner for the do-it-for-me experience, or somewhere in-between, you can reach your business objectives while maintaining solid governance and stand up reliable, enterprise class applications.

Speaker: Josh Kaylor, Customer Adoption manager, Quickbase; Emi Gwin, CEO, Sympo

## Build Smarter

Quickbase is adding new capabilities that simplify the process of building and managing sophisticated applications and workflows. Whether you are a new builder gaining helpful recommendations to inspire new apps, or a power user looking to simplify and refine current applications – Quickbase helps everyone build with more confidence. Powered by AI, Smart Builder helps new and experienced builders alike create apps in Quickbase more easily. As your Quickbase applications expand, leverage the power of Quickbase's in-memory database with formulas and formula queries to drive workflow and business insights.

Speaker: Harrison Hersch, Director, Product Operations, Quickbase

## 4:30–5:30 pm, Breakout Session Block

### Improve Your Bottom Line in an Increasingly Complex World

How do you put a value on the complex processes you are solving? Join us on a journey to how we align value to any application, regardless of your industry or specific challenge. Learn how to capture key metrics and values, and how to connect the systems across your business. Further, explore how this work improves your bottom line as well as your business process.

Speakers: Jill Breitner, Customer Success Manager, Quickbase; Kevin Schuler, CEO, Quandary

### Define & Visualize Your Most Complex Ideas

Whether it's building a skyscraper, infrastructure for green energy initiatives, or managing thousands of retail properties, your work isn't simple. It's multi-dimensional and multi-stakeholder, and there are seemingly endless details your teams must manage across your portfolio.

In this session, learn how Quickbase enables project teams to see, connect, and control the massive amounts of information, workflows, and stakeholders that power their unique programs. Join us and watch live as we lay out a complex project tracking app structure on Lucidchart and quickly implement the build in Quickbase.

Speaker: Nashmia Burney, Manager, Solutions Consultant International, Quickbase; James Cosman, President, VeilSun

## **Make Smarter Decisions**

Quickbase apps contain an immense amount of operational data. Gaining insights on that data is what drives business decisions and outcomes. Come learn how Quickbase supports you in this journey with new capabilities. Our new drag-and-drop Gantt allows you to get a more holistic view of a project – tracking progress, adjusting dates and timelines from a single view. Combined with features like dashboards and reporting, you can get a 360-degree view of your business to derive actionable insights. We'll also preview what's to come in this area, including AI-powered insights that will give your team superpowers.

Speaker: Chris Hutchens, Director of Product Management, Quickbase

**5:30 pm–7:00 pm**

### **Networking/Cocktail Party**

Be a part of a night full of great food, cocktails, networking, and fun. Don't miss out!!