

## Welcome to Quickbase City Tour

With you in mind, we've created an engaging and educational lineup. Offering 6 sessions, this is your unique chance to see how thought leaders are connecting systems and people together to effortlessly manage the most complicated projects in their portfolio.

In addition to the breakouts, we will also provide an update on product innovation, feature a fireside chat with leading industry experts, and showcase an inspirational keynote speaker.

### March 22

9:00 am – 5:00 pm - **Spots to register for this course are sold out**

#### Pre-Conference: Quickbase Essentials

Attend this one-day workshop and start your app building journey or refresh and strengthen your skills. By the end of the course, you will walk away with a working app.

\*Content offered in this workshop is not intended to be a certification prep course.

### March 23

9:00 am – 12:00 pm

#### Pre-Conference: Quickbase Certifications

Builder, Expert, or Pipelines App Builder certification exams will be offered March 23. Examination sessions will be available at 9:00 am or 10:30 am. Once onsite, you will be able to select the level of certification. Please keep in mind only one free exam per attendee will be rendered.

12:00–12:30 pm

Registration & Lunch

12:30–1:45 pm

#### Digital Leadership: Solving Innovation Through Connection

We don't have a choice on whether we digitally transform, the choice is how well we do it. Leaders this digital decade are made—not born. The key is not only understanding the new technology and complexity of our time, but more importantly, understanding how they work together and power our most complex processes. This session will give you tips and tricks on how to implement current and future digital trends to maximize your organization's most intricate projects.

Speaker: Erik Qualman, Futurist, Bestselling Author, and Podcast Host

**1:45–2:15 pm**

### **Book Signing with Erik Qualman**

Join us in the foyer area to get a free, signed copy of Erik Qualman's book, *The Focus Project*

**2:15–3:00 pm**

### **Fireside Chat with Thought Leaders**

We all recognize the increasing complexities of our world and our work. Figuring out how to navigate these is critical for continued success. Join industry leaders to hear how they are solving their most complex challenges, bringing together their processes and their people, and driving clarity, connection, and control at their organizations.

Allan Chan, Lean Portfolio Manager II, Farmers Insurance; Rich Phelan, Senior Analyst, HD Supply; Jesse Guardado, Operations Manager, Sturgeon Electric California; Nashmia Burney, Manager, Solutions Consultant International, Quickbase

**3:15–4:15 pm, Breakout Session Block**

### **Managing Your Most Complex Projects**

Do your workflows and processes keep projects moving forward — or hold them back? In this session, we will discuss the 5 biggest project management challenges organizations face and how to tackle them. Topics will include managing cost and resources, creating consistency between different projects, implementing approval workflows, and so much more. No matter your industry, this session is for you.

Speaker: Sam Trachy, Staff Solutions Consultant, Quickbase; Scott Burday, Client Solutions, Trinity

### **Multiple Paths to Success**

The Quickbase Platform gives you the ability to achieve success through many different avenues. Whether you are a do-it-yourself builder, looking to team up with a partner for the do-it-for-me experience, or somewhere in-between, you can reach your business objectives while maintaining solid governance and stand up reliable, enterprise class applications.

Speaker: Josh Kaylor, Customer Adoption manager, Quickbase; Emi Gwin, CEO, Sympo

### **Boost Work Efficiency: Build with Confidence and Drive Better Decisions**

Quickbase has launched new capabilities that help customers collaborate on complex projects much more efficiently, especially in environments where things are changing fast, and they need to adapt quickly to keep up.

Powered by AI, Smart Builder helps new and experienced builders alike create apps in Quickbase more easily. As your Quickbase applications expand, leverage the power of Quickbase's in-memory database with formulas and formula queries to drive workflow and business insights. Our new drag-and-drop Gantt allows you to get a more holistic view of a project – tracking progress, adjusting dates and timelines from a single view. Combined with features like dashboards and reporting, you can get a 360-degree view of your business to derive actionable insights. We'll also preview what's to come in this area, including AI-powered insights that will give your team superpowers.

Come and learn about our new product capabilities in these areas, Smart Builder and Gantt, while also hearing about enhancements to some of our existing features as well as a preview of what's to come in this area!

Speaker: Harrison Hersch, Director, Product Operations and John Karas, Group Product Manager, Quickbase

### **4:30–5:30 pm, Breakout Session Block**

#### **Improve Your Bottom Line in an Increasingly Complex World**

How do you put a value on the complex processes you are solving? Join us on a journey to how we align value to any application, regardless of your industry or specific challenge. Learn how to capture key metrics and values, and how to connect the systems across your business. Further, explore how this work improves your bottom line as well as your business process.

Speakers: Kristine Anderson, Sr. Customer Success Manager, Quickbase; Kevin Shuler, CEO, Quandary

### **Define & Visualize Your Most Complex Ideas**

Whether it's building a skyscraper, infrastructure for green energy initiatives, or managing thousands of retail properties, your work isn't simple. It's multi-dimensional and multi-stakeholder, and there are seemingly endless details your teams must manage across your portfolio.

In this session, learn how Quickbase enables project teams to see, connect, and control the massive amounts of information, workflows, and stakeholders that power their unique programs. Join us and watch live as we lay out a complex project tracking app structure on Lucidchart and quickly implement the build in Quickbase.

Speaker: Nashmia Burney, Manager, Solutions Consultant International, Quickbase;  
James Cosman, Managing Partner, VeilSun

### **Office Hours with Sam Trachy**

Bring your questions & solutions or listen in and learn from others! Whether you use Quickbase to manage projects and tasks or for tracking sales and opportunities, this is your opportunity to customize your apps in ways you never even thought possible.

Speaker: Sam Trachy, Staff Solutions Consultant, Quickbase

**5:30 pm–7:00 pm**

### **Networking/Cocktail Party**

Be a part of a night full of great food, cocktails, networking, and fun. Don't miss out!!