

# Innovate Your Growing Business

Enterprise-Grade Governance



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As a Quickbase user, you know how important it is to see, connect, and control your most complex projects. Customers have been finding ways to enable better collaboration among people, systems, and data for a long time. They're finding better ways to build the world around us. They're managing growing portfolios of projects and locations. They're driving more collaboration. And all of our customers are taking on their complicated processes and making them simpler. And as these projects grow and become more important to your bottom line, managing them effectively is critical.

Coupled with this maturation and expansion comes changing goals and needs. Managing five properties becomes managing 100. Building one solar energy facility becomes an entire green infrastructure. Working with a supplier for one product becomes working with multiple suppliers on dozens of products. And with bigger projects comes more people and more data. So having an approach in place to harness all of your people and information as they grow and change will power continued success.

No matter the size of the portfolio of projects, ensuring clarity, connection, and control is top of mind for anyone seeking to manage complexity. The key is effective, enterprise-grade governance. The right capabilities, coupled with a partner full of valuable expertise, will give you and your teams a platform that can scale with your needs and with your projects. Here is what enterprise-grade governance looks like, and how it helps you see, connect, and control your growing complex project portfolios.



# Performance and reporting

As your projects get bigger, having a way to see the critical information in one place will be more important than ever. Things will change faster. More information will be relevant. And having an easily available look at your work will keep your teams informed and focused. And further, teams will get the right information at the right time - not being cluttered with things that don't affect their critical work. All of this is key to delivering projects on-schedule and under budget.

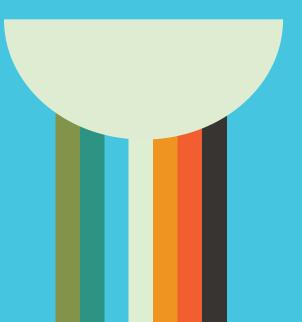
Intuitive features like Performance

Optimizer and Performance Insights
enable the users across your business to
track and tune their app performance.
This allows them to continually improve
their applications with the data relevant
to them. And with central control of
information, every critical piece of data will
be visible across all systems in one central
source of truth.







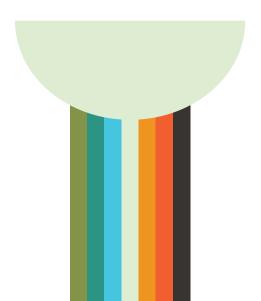


## Connected data across systems

Seeing all of your information is complicated enough. It is just as important to have that information visible and flowing across all of the systems involved in your projects. From ERPs to specific point solutions, growing project portfolios rely on an increasing amount of technology to get their work done. Take the real estate industry for an example. As our recent Digital Trends in CRE report found, 75% of organizations use a minimum of six tools daily to manage their projects. And 8 of 10 respondents to a recent Deloitte survey shared that they do not have fully modernized systems incorporating emerging technologies.



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The right technology should empower your teams to close the information gaps that just get bigger with complex projects. By connecting data across all of your enterprise business systems in one place, you can unlock greater insights from multiple systems at once. This will make your centralized Dashboard view of all of your information that much more valuable, and bring a truly comprehensive view of your work. With integrations like MS-SQL, Jira, Snowflake, Amazon S3, and more, Quickbase can bring together all of your project data into one place.

8<sub>of</sub> 10

respondents do not have fully modernized systems.



# Innovation within guidelines

Innovation is what drives effective no-code development across your entire business. As your projects grow and change, it becomes harder to keep track of what is being built and where. It also becomes harder to track performance of your applications and set up for success. Approaching innovation with an eye towards control will allow everybody to innovate with confidence. Users across the business can continue to improve the processes that they are closest to. At the same time, IT can trust that everybody in the business is working within guidelines. This allows IT to retain control over topline projects that may impact areas like data security.



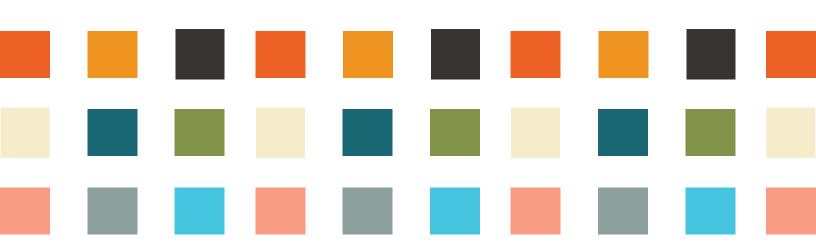
Permissioning/ Invites



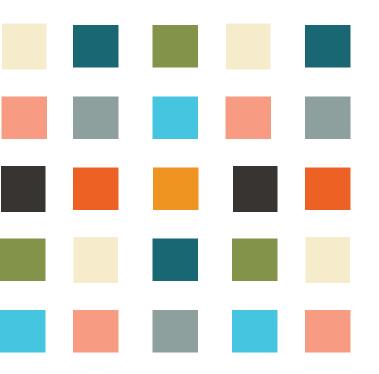
Encryption keys



Sensitive data



Giving the right people the right permissions is a major way to ensure innovation is happening at every level of your organization. With Quickbase, each app builder can invite specific users to their apps, to keep the right hands in the mix on innovating your processes. You can also keep data in control by setting limits on which integration channels are accessible, and having additional control over the encryption keys on your account. And finally, you can keep sensitive data even more in control by specifically identifying personally identifiable information and other similar data.





#### Effective partnership

While these are great capabilities to have access to and leverage, what will really set them apart is the ability to get up to speed and implement solutions quickly. Quickbase can partner directly with your team to meet you where you are in your governance process. With our Enablement Services, you will have specific Quickbase experts assigned to help drive your progress. Working with an experienced partner will allow you to better find the right moment to implement these capabilities, and set a roadmap for success.

One model that has worked is a Center of Excellence (CoE). A CoE is a group of cross-functional people with expertise and resources in a specific area, designed to maximize focus on a specific project. This model is a great way to create organizational buy-in to growing governance efforts and better communicate the importance of this work. Most importantly, you can align around key results and continually improve.

Quickbase has helped companies do this safely and securely for over 20 years. We are prepared to guide you along your

- 1. Set a vision
- Define roles
- **Develop policies** around security
- Communicate to the org
- Align around results

governance journey to set you up for continued innovation and success. Regardless of the model, our commitment to enterprise success is constant.



The natural evolution is the apps users create grow from a departmental solution to an organization solution, which in turn means a growing need for enhanced governance. We're focused on how we can continue to build and evolve our enterprise plan around the needs of both mature and new customers. **Debbi Roberts** Senior Vice President of Product Management

### Effective governance in action

#### Consigli Construction Leverages Quickbase **To Solve Complex Projects**

One of the largest employee-owned construction managers in the Northeast and Mid-Atlantic, Consigli Construction's work requires precise planning, resource management, and detailed reporting. The number and complexity of their projects means they can't rely on disconnected systems. To meet their own internal standards, they need a single source of truth to give their teams real-time access to information to deliver projects on-time and under-budget.

Consigli uses Quickbase as this central source of information, consolidating data from across systems into a single, transparent view for business users and IT alike. The flexibility of their applications means they can easily make changes to their process without overhauling entire applications. The partnership they have with Quickbase allows them to easily make the changes they need to, trust in their data, and trust in their people to own the projects they are closest to.



Quickbase allowed us to solve problems we'd already sort of solved, but not well. Then, it started solving other problems and took on a life of its own.

**Anthony Chiaradonna** CIO, Consigli